

Zoë Ducklow

JOURNALIST. STORYTELLER. PHOTOGRAPHER.

778.388.0242 • zoe.ducklow@gmail.com • www.zoeducklow.ca • Vancouver, BC

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I am a journalist and photographer, telling stories to contribute meaningfully to the global community. I use writing, photography, and data visualization to share complicated information clearly. A curious and critical storyteller, I find stories that matter, and tell them with the emotion and care that makes people listen.

EDUCATION

Enrolled in Master of Journalism (UBC, to be completed 2017)

BBA in Entrepreneurial Leadership (Kwantlen Polytechnic University, 2011)

SKILLS

Writing articles • Photojournalism • Interviewing
Research • Presenting • Team work, collaboration
Data analysis • Data visualization, graphics and GIFs • Adobe Photoshop, Illustrator and Lightroom • Final Cut • WordPress • Soundslides • Audacity • Microsoft suite

PORTFOLIO

- [Why millions of Canadian votes don't matter](#). Print article with data visualization. *The Thunderbird*, October 2015
- [Refugee agencies ready to deliver support if money, teamwork in place](#) Print article with images. *The Thunderbird*, November 2015
- [All-Star Wrestling](#). Audio slideshow *self published*, January 2016
- [The business of knitting](#). Print article with data visualization, *self published*, March 2016
- View examples of photography work on www.zoeducklow.ca/photos

WORK EXPERIENCE

CAREY THEOLOGICAL COLLEGE – ASSOCIATE REGISTRAR

Dec 2014 to Sept 2015

- Academic counsellor, communications centre for students, administrative support
- Analyzed data and designed reports

WAVES COFFEE – DIRECTOR OF MARKETING & MENU DEVELOPMENT

May 2013 to Nov 2014

- Developed and implemented promotional campaigns, aligned with sales goals
- Negotiated pricing and distribution through supply chain, developed menu and products

WAVES COFFEE – OPERATIONS CONSULANT

2011 to May 2013

- Consulted with franchisees to increase sales and improve business management
- Wrote and led a business management workshop and barista training manual

ESQUIRES COFFEE HOUSES – OPERATIONS MANAGER

August 2007 to January 2011

- Developed cost & pricing model, and managed franchise sales data, projected finances
- Liaised with suppliers, sourced new products, and negotiated pricing and distribution

MONEY CONCEPTS – OFFICE MANAGER

October 2002 to May 2006

- Managed client relationships, office administration, financial transactions
- Hired, trained, and managed the transaction administration team, wrote training manual

PHOTOGRAPHY

2001

- Principal photographer at weddings, events, corporate occasions, and products. On location and in studio.
- Presentation of photography product in audio slideshows, albums, and online galleries.

REFERENCES

Frances Bula, 604-812-6205 francesbula@gmail.com

Tara Coen, 604-290-8272 tara@taracoen.com